

## Sample Letter to the Editor

Dear Editor:

On Tuesday, April 9, 2013, thousands of women from across the United States will join in a national day of action against unfair pay called Equal Pay Day. This day in April represents how far into the year women have to work before their earnings are comparable to the earnings of men. According to the most recent statistics released by U.S. Census Bureau, women are paid only 77 cents for every dollar a man is paid. Although women in Kentucky working full-time, year round earn the same as the national average at 77 cents, this is hardly cause for celebration.

At a time during economic recovery, every penny counts! The women of Kentucky are increasingly responsible for the economic security of their families, and as a group, full-time working women in our state lose approximately \$5,190,060, 319 each year due to the wage gap. As a working woman, I am extremely concerned about equal pay. This is a family issue.

Fair pay takes real change! With more women in the workforce and acting as their family's breadwinners, it's more important than ever in this economic downturn that we are mindful of the wage gap and adequately address it through policy, business practice and as women, our own negotiation efforts. Do your part to help raise awareness about pay equity. Participate in or organize an activity in observance of Pay Equity Day. Visit [www.women.ky.gov](http://www.women.ky.gov) to view the Pay Equity Toolkit provided by the Kentucky Commission on Women.

Sincerely,

*Insert name*

*Address*

*Phone Number*

**NOTE: This is a sample letter. Please feel free to edit. Your personal stories are the most powerful.**